

# RADIO + INTERNET + DIGITAL = SUCCESS!



FORMAT



DEMO



AUDIENCE



FOLLOWERS &  
REACH



WEBSITE  
VIEWS  
*(monthly)*



ONLINE  
LISTENING



TOP FEATURES



News/Talk

Reaching  
Adults  
25-54

Median HH Income \$82k  
56% College Graduates  
82% Homeowners  
69% Married  
32% Children At Home  
61% Male / 39% Female

Facebook  
Followers  
Over 10,000  
Avg Page Reach  
155,000

230k+ Views  
Each Month

Online Listening:  
Mobile (33%)  
App (27%)  
Desktop (20%)  
Alexa (6%)

Good Mornings with  
Chris Oaks.  
Local News with  
Matt Demczyk.  
Trojans • Buckeyes  
School Delays  
Road Alerts



Country

Reaching  
Adults  
18-54

43% HH Income \$75k+  
25% College Graduates  
64% Homeowners  
55% Married  
60% Children At Home  
33% Male / 67% Female

Facebook  
Followers  
Over 8,000  
Avg Page Reach  
18,000

45k+ Views  
Each Month

Online Listening:  
Desktop (55%)  
App (22%)  
Mobile (20%)  
Alexa (4%)

Rex Howard  
Country Club  
Community Days  
Contests  
BVC Sports  
School Delays  
Weather Alerts



Classic  
Rock

Reaching  
Adults  
25-54

Median HH Income \$72k  
28% College Graduates  
72% Homeowners  
55% Married  
45% Children At Home  
66% Male / 34% Female

Facebook  
Followers  
Over 4,500  
Avg Page Reach  
12,000

17k+ Views  
Each Month

Online Listening:  
Mobile (56%)  
App (18%)  
Desktop (26%)  
Alexa (1%)

The Big Kahuna  
Classic Rock  
OG Football & Basketball  
School Delays  
Weather & Road  
Alerts

Source: Radio Advertising Bureau

Google Analytics

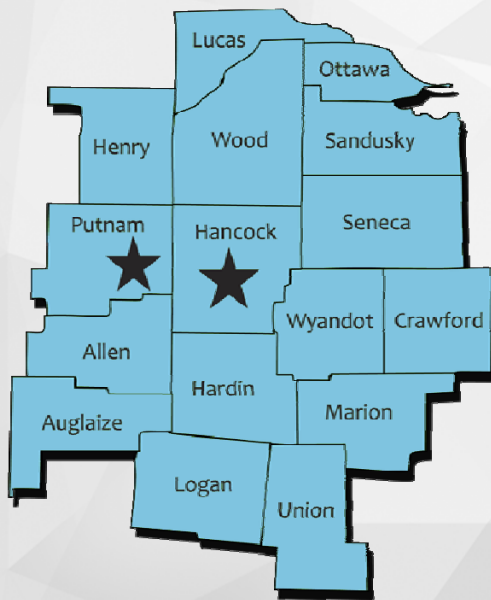
AmperWave

*Promote Your Business On Air, Online, On Mobile and On Alexa... We Are Your LOCAL Connection!*

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## BROADCAST COVERAGE

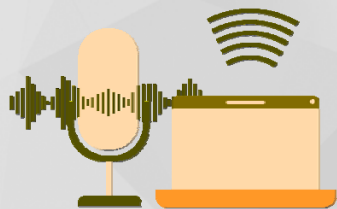


## INTERNET SOLUTIONS

- Home Page Ad
- News Story Ad
- School Closing, Road Alerts And Business Cancellations
- Streaming Player
- Game Audio Archive
- News And Weather Alerts
- High School Scoreboard
- Music Audio Archive

## DIGITAL SOLUTIONS

- Responsive Websites
- Search Engine Optimization (SEO)
- Review Accelerator
- Social Media Management Dashboard
- Brand Booster Online Display Campaigns
- Geofencing/ Mobile Targeting
- Streaming TV Ads
- YouTube Ads
- & more- ask for a Digital Evaluation!*



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