

RADIO + INTERNET + DIGITAL = SUCCESS!



FORMAT



DEMO



AUDIENCE



FOLLOWERS & REACH



WEBSITE VIEWS
(monthly)



ONLINE LISTENING



TOP FEATURES



News/Talk

Reaching Adults 25-54

Median HH Income \$82k
56% College Graduates
82% Homeowners
69% Married
32% Children At Home
61% Male / 39% Female

Facebook Followers Over 25,000
Monthly Reach 125,000

232k+ Views Each Month

Online Listening:
Mobile (24%)
App (20%)
Desktop (48%)
Alexa (8%)

Good Mornings with Chris Oaks.
Local News with Matt Demczyk.
Trojans • Buckeyes
School Delays
Road Alerts



Country

Reaching Adults 18-54

Median HH Income \$81k
25% College Graduates
64% Homeowners
55% Married
60% Children At Home
33% Male / 67% Female

Facebook Followers Over 10,000
Monthly Reach 20,400

35k+ Views Each Month

Online Listening:
Desktop (54%)
App (25%)
Mobile (12%)
Alexa (19%)

Rex Howard
Country Club
Community Days
Contests
BVC Sports
School Delays
Weather Alerts



Classic Rock

Reaching Adults 25-54

Median HH Income \$72k
28% College Graduates
72% Homeowners
55% Married
45% Children At Home
66% Male / 34% Female

Facebook Followers Over 5,600
Monthly Reach 44,083

13k+ Views Each Month

Online Listening:
Mobile (28%)
App (25%)
Desktop (42%)
Alexa (4%)

The Big Kahuna
Classic Rock
OG Football & Basketball
School Delays
Weather & Road Alerts

Source: Radio Advertising Bureau

Google Analytics

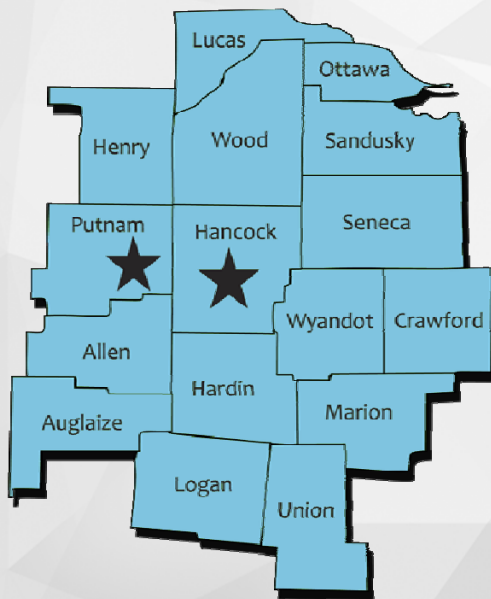
AmperWave

Promote Your Business On Air, Online, On Mobile and On Alexa... We Are Your LOCAL Connection!

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BROADCAST COVERAGE

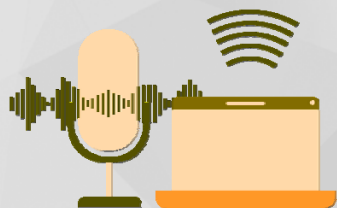


INTERNET SOLUTIONS

- Home Page Ad
- News Story Ad
- School Closing, Road Alerts And Business Cancellations
- Streaming Player
- Game Audio Archive
- News And Weather Alerts
- High School Scoreboard
- Music Audio Archive

DIGITAL SOLUTIONS

- Responsive Websites
- Search Engine Optimization (SEO)
- Review Accelerator
- Social Media Management Dashboard
- Brand Booster Online Display Campaigns
- Geofencing/ Mobile Targeting
- Streaming TV Ads
- YouTube Ads
- & more- ask for a Digital Evaluation!*



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